

# Ensuring Success in Year 11 for BTEC Creative Media Production

Specification	Edexcel BTEC Tech Awards Creative Media Production
Website for specification	<a href="https://qualifications.pearson.com/en/qualifications/btec-tech-awards/creative-media-production.html">https://qualifications.pearson.com/en/qualifications/btec-tech-awards/creative-media-production.html</a>
Tiered entry?	No
External Assessment  9 hours of controlled assessment in exam conditions (with preparation period not included in the 9 hours)  To be completed within set 12 weeks between February and May. The brief is released in early February.	<p><b>Component 3: Create a media product in response to a brief</b></p> <p>Task 1 – Ideas Log (2 hours) (mock Mon 9<sup>th</sup> Dec)</p> <p>Task 2 – Planning materials (3 hours)</p> <p>Preparation period between tasks 2 and 3 to prepare materials needed in task 3 outside of set hours</p> <p>Task 3 – Creating a media product (4 hours)</p>
Internal Controlled Assessment	<p>Component 1: Exploring Media products, <b>Learning Aims A and B</b></p> <p>Component 2 : Developing Digital Media Production Skills <b>Learning Aims A, B and C</b></p>
Website for question papers, mark schemes and examiners reports:	<a href="https://qualifications.pearson.com/en/qualifications/btec-tech-awards/creative-media-production.html">https://qualifications.pearson.com/en/qualifications/btec-tech-awards/creative-media-production.html</a> > course materials > sample assessment material for <b>Component 3</b> (example brief)
Suggested revision techniques	<p>Ideas log to include practised responses in response to the set brief, discussion of possible ideas and final idea plus target audience, representations etc.</p> <p>Storyboarding and paper design as task 2 will require draft design for storyboard/ page layouts.</p> <p>Practical practice with Adobe Premiere and InDesign for task 3.</p>
Website(s) for revision	Nearest useful sites: <a href="http://www.bbc.co.uk/bitesize/subjects/ztnygk7">www.bbc.co.uk/bitesize/subjects/ztnygk7</a> <a href="http://www.senecalearning.com/blog/gcse-media-studies-revision">www.senecalearning.com/blog/gcse-media-studies-revision</a>
Key mistake(s) made on exam	<p>Students not reading and understanding the set brief and what the scenario is. Therefore ideas log isn't detailed enough.</p> <p>Planning work must be paper or part computer based and related to the final product being created in task 3.</p>
Recommended revision guide	